

**\$4<sup>75</sup>**  
**Consistency Rate**  
 Same ad must run four consecutive weeks.

**\$6<sup>50</sup>**  
**Local With Pick-up Rate**  
 Must pick-up into the next available  
 Brewton Standard or Escambia Advertiser

**\$2<sup>50</sup>**  
**Pickup Rate**  
 Same ad run in next available  
 Brewton Standard or  
 Escambia Advertiser

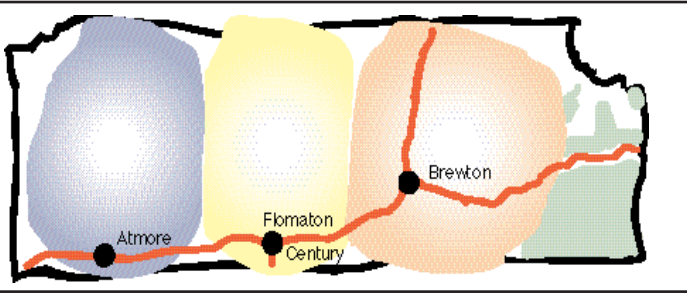
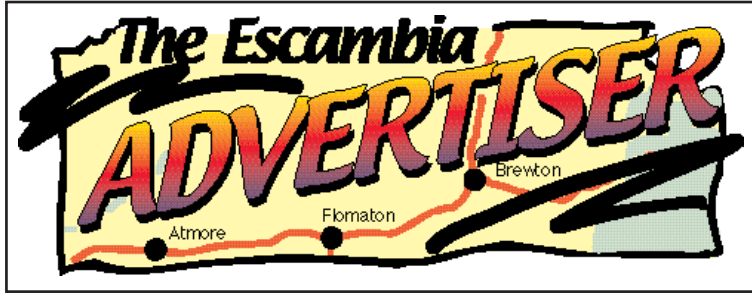
**\$5<sup>15</sup>**  
**Escambia Advertiser Open Rate**

**Color**  
 (includes black plus)

**\$25** Available Spot Color  
**\$50** Customer Choice Color  
**\$75** Customer Choice 2 Colors  
**\$100** Process Color

# The Brewton Standard

WE'VE GOT YOU   
**C O V E R E D**



Promotional Calendar & Rates Available - **ASK YOUR REP TODAY!**

**\$7<sup>75</sup>**  
**Open Local Rate**

**\$11<sup>25</sup>**  
**National Rate**  
 (commissionable)

**GET IT ALL FOR**  
**\$16<sup>00</sup>**  
**TOTAL MARKET COMBO BUY**  
 Includes an ad in:  
 Brewton Standard (Wednesday & Sunday)  
 Atmore Advance (Wednesday & Sunday)  
 and Escambia Advertiser (Wednesday)  
 Ask your advertising representative for  
 details on this all-inclusive package!

**PrePrints**  
 (Based on number per year)

Open **\$65** per thousand  
 5-11 **\$60** per thousand  
 12-23 **\$55** per thousand  
 24-51 **\$50** per thousand  
 52+ **\$45** per thousand

Annual Contract Rates Are Available - **ASK YOUR REP TODAY!**

Rates effective Jan. 1, 2009

## DISTRIBUTION BREAKDOWN BY ZIP CODE

ZIP	PAID	TMC	TOTAL
36426	1190	3100	4290
36432	35	700	735
36441	30	900	930
32535		600	600
32565		200	200
36504	16		16
<b>MAIL</b>			
36427	219	965	1184
36441	7		7
36565	2		2
36401	8		8
36432	9		9
<b>BULK</b>			
	55		55
<b>NIE</b>			
	200		200
<b>SINGLE COPY</b>			
	1500		1500
	3271	6465	9736

**BREWTON NEWSPAPERS**

## GENERAL INFORMATION

The Brewton Standard  
 publishes every Wednesday & Sunday morning.

The Escambia Advertiser  
 is published every Wednesday.

**Circulation:**  
 The Brewton Standard 3,300  
 The Escambia Advertiser 6,500

**Mailing Address:** The Brewton Standard  
 P.O. Box 887  
 Brewton, AL 36426

**Shipping Address:** The Brewton Standard  
 407 St. Nicholas Ave.  
 Brewton, AL 36426

**DEADLINES:**  
 The Brewton Standard  
 Wednesday 5 p.m. Monday  
 Sunday 5 p.m. Thursday

The Escambia Advertiser  
 Wednesday 9 a.m. Monday

*We've got you covered!*

## GET ON THE WEB FOR JUST \$25



**BUTTON ADS**  
 on our website are  
 available for just  
**\$25/month.**

**BANNER ADS**  
 on our website are  
 available as low as  
**\$50/month.**

**CALL MARILYN RAINES**  
 (251) 867-4876

or e-mail: [composing@brewtonstandard.com](mailto:composing@brewtonstandard.com) \*Based on August 2000 Data

**SITE INFORMATION**  
 Hits 106,709  
 Visitors 2,124  
 Visitor Sessions 7,923  
 Avg. Session Length 4:56